

AMELIA ISLAND

September 24, 2018

Dear Neighbors and Friends,

With the fall season set to begin, I am excited to share with you a number of new activations and exquisite events taking place at the resort in the coming weeks. It is thrilling to have a full calendar of events throughout the fall but also humbling to see the dedication and passion that our Ladies and Gentlemen put into each guest experience. It is our pleasure to welcome you back to The Ritz-Carlton and we thank you most sincerely for the opportunity to serve you and your families once more at the resort.

BATTLE OF THE AMELIA ISLAND CHEFS III

Thursday, September 27th | 6:00 P.M. | \$110 per guest

We are very pleased to welcome six of the island's top chef's for a competitive culinary event benefitting the Barnabas Center. For each course, guests will be served two unique dishes and vote for their preferred dish. The evening includes an cocktail reception featuring the debut of a new libation from The Lobby Bar and a four-course adventure menu. Seating for this event is limited. For tickets and more information, please reserve online at https://904tix.com/events/great-chefs-of-amelia-island-iii

TEAM BEACHES

TEAM FERNANDINA

Chef Niko Anagnostou - The Ritz-Carlton, Amelia Island Chef Lucas Cheek - Omni Amelia Island Plantation Chef Alan Heckman - Pogo's Kitchen Chef Kenny Gilbert - Gilbert's Underground Kitchen Chef Devin Odom - David's Restaurant & Lounge Chef Shane Bowyer - 29 South

For guests wishing to stay the night, a limited number of discounted rooms are available from \$239/night with booking code "FLP". Please visit http://www.ritzcarlton.com/ameliaisland to book your room.

SALT AND SAVOR CULINARY WEEKEND

Friday, October 12 - 14 | \$2,995 per couple

Join The Ritz-Carlton chefs for a weekend filled with unforgettable culinary experiences. Indulge your passion for food and wine with intimate classes featuring chefs, distillers, and winemakers. The weekend will leave you memories to savor of incredible cuisine and experiences.

SALT AND SAVOR CULINARY WEEKEND OCTOBER 12 – 14, 2018

FRIDAY:

VIP "Art of the Cocktail" Infusion Experience

Ritz-Carlton Chef's alfresco reception featuring imaginative culinary action stations

SATURDAY:

Salt Restaurant Cooking School and an Extraordinary Lunch with paired wines Salt Winemaker's Dinner - An Evening with Duckhorn Vineyards

SUNDAY:

Farewell Champagne Brunch hosted by Executive Chef Sean Woods

ACCOMODATIONS:

Two-night stay in luxury Ocean View guestroom with private balcony

Includes keepsake Salt & Savor gift, all resort fees and taxes, and complimentary 1:00 p.m. late check-out

The Salt and Savor Culinary Weekend is available by room package reservation only, with rates from \$2,995 per couple. To confirm your reservation at this one of a kind culinary festival weekend or for more information, please call 904-277-1100 and request package code "WKPA".

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GRAND OPENING - SOUTHERN TIDE SIGNATURE STORE

Friday, October 26th | 6:00 p.m.

The Southern Tide Signature Store is now open in The Ritz-Carlton. To celebrate, we invite you to join us for the Grand Opening and official ribbon cutting on Friday, October 26th, hosted by Ritz-Carlton General Manager Jim McManemon and Southern Tide CEO Chris Heyn. Celebrating the authentic, coastal attire of this signature leisure brand, the grand opening is highlighted by a Florida-Georgia tailgate party with a la carte food and drinks, plus lawn games, Southern Tide gifts and a Florida-Georgia spirit contest benefitting the Children's Miracle Network.

MASTER CHEFS OF FRANCE CELEBRATION

Monday, November 12th | 6:00 p.m. | \$500 per guest

Spend an unforgettable evening in the Salt Restaurant with Chef Rick Laughlin and the Ritz-Carlton culinary team as they host the visiting Maîtres Cuisiniers de France ("Master Chefs of France"). This extraordinary, black-tie event features a regional culinary tour of France presented by each of the visiting chefs and with each exquisite course artfully paired with a signature wine. Seating for this memorable event is extremely limited, with proceeds benefitting the Boys and Girls Club of Nassau County.

LOCAL GUESTROOM OFFER

Thank you once again for your positive feedback regarding the local appreciation rate. We have heard from several neighbors that they like the opportunity to share the resort area with their friends and family (or to "get away" for a night themselves!) We are pleased to offer this discount on a limited basis as available, for the following dates:

SEPTEMBER 22, 26, 27, 30 OCTOBER 1-4, 7-9, 14-15, 28-31

NOVEMBER 24-30

DECEMBER 9-11, 15, 16, 17

This offer is subject to both limited date and inventory availability for Coastalview Rooms overlooking the pool and resort grounds at \$229 per room, per night. Of course, the weekend rooms do tend to fill most quickly so please take note.

To confirm, enter rate code FLP in the online reservations window at www.ritzcarlton.com/ameliaisland

RESORT PASSES NOW AVAILABLE

Several of you have taken advantage of the Resort's reimplementation of passes for local guests and visitors wishing to spend a day at The Ritz-Carlton pool, spa, or cabanas. Passes are available for advance purchase online for select weekday and weekend dates this summer and fall, with pricing varying based on weekday and weekend availability. If you are interested in spending the day poolside while our Ladies and Gentlemen tend to your every wish, please book your daily resort pass online at http://resortpass.com/ritz-carlton-amelia-island

For more information on offers and events, please register your email address online: http://eepurl.com/cimfZz

Lastly, please know that we sincerely appreciate your feedback and your support. It remains our highest honor to represent Amelia Island to our visitors and brand. On behalf of all of our Ladies and Gentlemen, thank you.

Sincerely,

Will Wiest Hotel Manager

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